



**PROGRAM SCHEDULE FOR  
BA in Professional Communication: PROFCOM-BA One Year On-Campus  
Y2324F-CA1F**

September 18, 2023 - September 1, 2024

*Program schedules, including start and end dates, are subject to change.*

| Non-credit Required Activities                                   |        |  |             |                            |                          |               |         |                            |
|--|--------|--|-------------|----------------------------|--------------------------|---------------|---------|----------------------------|
| Activity   |        | Description  | Grade Scale | Start Date<br>(mm/dd/yyyy) | End Date<br>(mm/dd/yyyy) | Delivery Mode | # weeks |                            |
| ITAI   |        | Introduction to Academic Integrity                             | COMP/ INC   | 09/18/2023                 | 09/24/2023               | Online        | 1       | Required                   |
| Course   | Credit | Course Title   | Grade Scale | Start Date<br>(mm/dd/yyyy) | End Date<br>(mm/dd/yyyy) | Delivery Mode | # weeks | Required<br>or<br>Elective |
| <b>Term 1</b>  |        |  |             |                            |                          |               |         |                            |
| COMMPRP  |        | Career Management for Professional Communication               | P/F         | 09/25/2023                 | 06/16/2024               | Online        | 34      | Required                   |
| COMM300  | 3      | Foundations of Professional Communication                      | 4.33        | 09/25/2023                 | 12/17/2023               | On-Campus     | 11      | Required                   |
| COMM310  | 3      | Communication Theory   | 4.33        | 09/25/2023                 | 12/17/2023               | On-Campus     | 11      | Required                   |
| COMM320  | 3      | Professional Written Communication                             | 4.33        | 09/25/2023                 | 12/17/2023               | On-Campus     | 11      | Required                   |
| COMM375  | 3      | Visual Communication   | 4.33        | 09/25/2023                 | 12/17/2023               | On-Campus     | 11      | Required                   |
| COMM435  | 3      | Research Methods in Professional Communication                 | 4.33        | 09/25/2023                 | 12/17/2023               | On-Campus     | 11      | Required                   |
| <b>Term 2</b>  |        |  |             |                            |                          |               |         |                            |
| COMM329  | 3      | Historical and Conceptual Foundations in Digital Communication | 4.33        | 01/08/2024                 | 03/24/2024               | On-Campus     | 11      | Required                   |
| COMM330  | 3      | Advanced Digital Communication                                 | 4.33        | 01/08/2024                 | 03/24/2024               | On-Campus     | 11      | Required                   |
| COMM352  | 3      | Public Persuasion  | 4.33        | 01/08/2024                 | 03/24/2024               | On-Campus     | 11      | Required                   |
| COMM392  | 3      | Communication Planning and Stakeholder Engagement              | 4.33        | 01/08/2024                 | 03/24/2024               | On-Campus     | 11      | Required                   |
| COMM420  | 3      | Multimedia Storytelling  | 4.33        | 01/08/2024                 | 03/24/2024               | On-Campus     | 11      | Required                   |
| <b>Term 3</b>  |        |  |             |                            |                          |               |         |                            |
| COMM350  | 3      | Interpersonal Communication Across Cultures                    | 4.33        | 04/01/2024                 | 06/16/2024               | On-Campus     | 11      | Required                   |
| COMM423  | 3      | Strategic Internal and External Communication                  | 4.33        | 04/01/2024                 | 06/16/2024               | On-Campus     | 11      | Required                   |
| COMM443  | 3      | Communication in Indigenous Contexts                           | 4.33        | 04/01/2024                 | 06/16/2024               | On-Campus     | 11      | Required                   |
| COMM464  | 3      | Sustainability Communication                                   | 4.33        | 04/01/2024                 | 06/16/2024               | On-Campus     | 11      | Required                   |
| COMM484  | 3      | Current Topics in Contemporary Communications Practice         | 4.33        | 04/01/2024                 | 06/16/2024               | On-Campus     | 11      | Required                   |
| <b>Term 4</b>  |        |  |             |                            |                          |               |         |                            |
| COMM365  | 3      | Media and Cultural Studies                                     | 4.33        | 06/24/2024                 | 09/01/2024               | On-Campus     | 10      | Required                   |
| COMM400  | 3      | Professional Experience in Communication                       | 4.33        | 06/24/2024                 | 09/01/2024               | On-Campus     | 10      | Required                   |
| COMM415  | 3      | Global Communication   | 4.33        | 06/24/2024                 | 09/01/2024               | On-Campus     | 10      | Required                   |
| COMM445  | 3      | Crisis Communication   | 4.33        | 06/24/2024                 | 09/01/2024               | On-Campus     | 10      | Required                   |
| COMM490  | 3      | Capstone and Portfolio   | 4.33        | 06/24/2024                 | 09/01/2024               | On-Campus     | 10      | Required                   |
| <b>Total Number of Program Credits: 60, Created Oct 14, 2021</b> |        |  |             |                            |                          |               |         |                            |

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.